**DATE**      /     /2016 **Time**     \_\_\_\_\_\_\_\_

**The interviewed/ who fills in the questionnaire without interviewer is in a:**  **free** **public beach**  **equipped beach**  **other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Town of residence**      \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. **Age  15-18  18-23  24-29  30-35  36-43  44-53  54-65  over 65**
3. **Sex  M  F**
4. **Education**  **primary school**  **middle school**  **diploma**  **degree**  **post graduate**
5. **Which is your starting point to get to the beach     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Questionnaire**

1. **When do you usually go to San Michele beach?**

Monday Tuesday Wednesday Thursday  Friday  Saturday  Sunday  today is the first time

1. **How many times do you go to this beach during summer time?**

Up to 5 times  Up to 10 times  Up to 20 times  Other \_\_\_\_\_\_\_\_

1. **How do you usually reach the beach?**

On foot  By public transport  By private transport organized by the seaside operators

By boat  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What time do you reach and when you leave the beach?**

6  7  8  9  10  11  12  13  14  15  16  17  18  19  20  21

1. **Do you know that San Michele is in the Conero Natural Park ?**

Yes  No, I found out during this questionnaire

1. **Do you know that San Michele is in “Rete Natura 2000 (Site of Community Importance and Special Protection Areas)”?**

Yes  No, I found out during this questionnaire

1. **Does it feel like being in a Natural Park? (1=not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **What do you think about the following aspects of the beach?**

Tidiness  good  sufficient  not sufficient  I don’t know

Clean water  good  sufficient  not sufficient  I don’t know

Quality and quantity of the restaurants  good  sufficient  not sufficient  I don’t know

Quality and quantity of the recreational services  good  sufficient  not sufficient  I don’t know

Safety  good  sufficient  not sufficient  I don’t know

Quality of the sea shore  good  sufficient  not sufficient  I don’t know

Quality of sea floor  good  sufficient  not sufficient  I don’t know

Quantity of toilets  good  sufficient  not sufficient  I don’t know

Quality of toilets  good  sufficient  not sufficient  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Why do you go to San Michele?**

For the beauty of the place

Because there are free public beaches

Because there are equipped beaches

Because on weekdays it is calm and not busy

Because you can swim in safety

Because of good water quality

Because it is close to my permanent address

Because it is close to my summer home

For the tidiness of the beach

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **During your stay on the beach do you think that it is**

Too busy  Very busy  Quite busy  Not busy

1. **Do you think that the space you have on the beach is**

Generous  Sufficient  Not sufficient

1. **How important do you think the following aspects about the beach are? (1= not at all, 5= a lot)**

Sun beds and umbrellas to hire  1  2  3  4  5  I don’t know

Safety and maintenance of footpaths  1  2  3  4  5  I don’t know

Tidiness of the beach and maintenance of toilets  1  2  3  4  5  I don’t know

Preservation of the natural environment  1  2  3  4  5  I don’t know

Public transport  1  2  3  4  5  I don’t know

Private transport organized by the seaside operators  1  2  3  4  5  I don’t know

Lifeguard service  1  2  3  4  5  I don’t know

1. **Are you satisfied with the following? (1=not satisfied, 5=very satisfied)**

Quality of public transport  1  2  3  4  5  I don’t know Frequency of public transport  1  2  3  4  5  I don’t know

Quality of private transport organized by the seaside operators  1  2  3  4  5  I don’t know

Frequency of private transport organized by the seaside operators  1  2  3  4  5  I don’t know

Condition of maintenance of the footpaths leading to the beach  1  2  3  4  5  I don’t know

1. **What measures should be employed to ensure sustainable tourism of the beach? (1= not at all, 5=a lot)**

Provide more free public beaches  1  2  3  4  5  I don’t know

Provide more equipped beaches  1  2  3  4  5  I don’t know

Improve public transport  1  2  3  4  5  I don’t know

Improve private transport  1  2  3  4  5  I don’t know

Provide more footpaths  1  2  3  4  5  I don’t know

Create beach reserves dedicated to evolution of natural  1  2  3  4  5  I don’t know

Environment  1  2  3  4  5  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **To reduce environmental impact/to protect this beach, which of the following could you do without?**

Free public beaches  Equipped beaches  Public transport

Private transport organized by seaside operators  Pedestrian paths  Other \_\_\_\_\_\_\_\_\_\_\_

1. **In your opinion, in time, what could the consequences of the heavy exploitation of the seaside be?**

Damages to the environment  Fire danger  Overcrowding  Price increase  Heavier traffic  Dirtier beach  Other\_\_\_\_\_\_\_\_\_\_\_

**ADDRESSED ONLY TO RESIDENTS IN THE TOWNS OF THE CONERO PARK**

1. **Do you think that heavy tourist exploitation of the seaside could badly affect the characteristics of the beach and the possibility of use for residents? (1=not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **In the last years the presence of bathers**

Has increased  Has been the same  Has decreased  I don’t know

**ONLY FOR TOURISTS / EXCURSIONISTS**

1. **How did you find out about of the "Conero"?**

The Internet Previous holidays Friends or acquaintances  Books, newspapers and magazines  TV

Travel agents / tour operators  Events, fairs  Tourist brochures  Social networks  I live nearby

1. **In general, are you satisfied with the beach? (1=no, 5= a lot)**

1  2  3  4  5  I don’t know

1. **Would you recommend to friends to choose this beach as a destination? (1=no, 5= a lot)**

1  2  3  4  5  I don’t know

1. **Do you think you will come back to “Conero”?**

Yes  No

**Further recommendations to improve the beach?**

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Thank you for your time