**DATE**      /     /2016 **Time**     \_\_\_\_\_\_\_\_

1. **Town of residence**      \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. **Age [ ]  15-18 [ ]  18-23 [ ]  24-29 [ ]  30-35 [ ]  36-43 [ ]  44-53 [ ]  54-65 [ ]  over 65**
3. **Sex [ ]  M [ ]  F**
4. **Level of study** [ ]  **primary school** [ ]  **middle school** [ ]  **diploma** [ ]  **degree** [ ]  **post graduate**
5. **Which is your starting point to get to the beach     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Questionnaire**

1. **When do you usually go to Mezzavalle?**

[ ] Monday [ ] Tuesday [ ] Wednesday [ ] Thursday [ ]  Friday [ ]  Saturday [ ]  Sunday [ ]  today is the first time

1. **How many times do you go to this beach during summer time?**

[ ]  Up to 5 times [ ]  Up to 10 times [ ]  Up to 20 times [ ]  Other \_\_\_\_\_\_\_\_

1. **How do you usually reach the beach?**

[ ]  On foot along the path n. 310 of Conero Park (north path/ Trave)

[ ]  On foot along the south path (south path/Portonovo)

[ ]  By boat [ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **How do you get to the path?**

[ ]  on foot [ ]  by my own private transport [ ]  by public transport [ ]  other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What time do you reach and when you leave the beach?**

[ ]  6 [ ]  7 [ ]  8 [ ]  9 [ ]  10 [ ]  11 [ ]  12 [ ]  13 [ ]  14 [ ]  15 [ ]  16 [ ]  17 [ ]  18 [ ]  19 [ ]  20 [ ]  21

1. **Do you know that Mezzavalle is in the Conero Natural Park ?**

[ ]  Yes [ ]  No, I found out during this questionnaire

1. **Do you know that Mezzavalle is in the “Rete Natura 2000 (Site of Community Importance and Special Protection Areas)”?**

[ ]  Yes [ ]  No, I found out during this questionnaire

1. **Does it feel like being in a Natural Park? (1=not at all, 5= a lot)**

[ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **What do you think about the following aspects of the beach?**

Tidiness [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Clean water [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quality and quantity of the restaurants [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Safety [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quality of warning signs [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quality of the sea shore [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quality of the sea floor [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quantity of toilets [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Quality of toilets [ ]  good [ ]  sufficient [ ]  not sufficient [ ]  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Why do you go to Mezzavalle?**

[ ]  For the beauty of the place

[ ]  Because it is a free public beach

[ ]  Because on weekdays it is calm and not busy

[ ]  Because you can swim in safety

[ ]  Because of good water quality

[ ]  Because it is close to my permanent address

[ ]  Because it is close to my summer home

[ ]  For the tidiness of the beach

[ ]  Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **During your stay on the beach do you think that it is**

[ ]  Too busy [ ]  Very busy [ ]  Quite busy [ ]  Not busy

1. **Do you think that the space you have on the beach is**

[ ]  Generous [ ]  Sufficient [ ]  Not sufficient

1. **How important do you think the following aspects about the beach are? (1= not at all, 5= a lot)**

Safety and maintenance of footpaths [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Tidiness of the beach and maintenance of toilets [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Preservation of the natural environment [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Public transport to the beginning of footpaths [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Lifeguard service [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **Are you satisfied with the following? (1=not satisfied, 5=very satisfied)**

Quality of public transport to the beginning of footpaths [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Frequency of public transport [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Condition of maintenance of the footpaths leading to the beach [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **What measures should be employed to ensure sustainable tourism of the beach? (1= not at all, 5=a lot)**

Better surveillance to ensure compliance with regulations [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Limit usage to a restricted number of people [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Improve information about fragility of the natural environment [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Improve information about sustainable use of the beach [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Create serviced beaches (umbrellas, chairs, etc.) [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Create beach reserves dedicated to evolution of natural

Environment [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **In your opinion, in time, what could the consequences of the heavy exploitation of the seaside be?**

[ ]  Damages to the environment [ ]  Fire danger [ ]  Overcrowding [ ]  Price increase [ ]  Heavier traffic [ ]  Dirtier beach [ ]  Other\_\_\_\_\_\_\_\_\_\_\_

**ADDRESSED ONLY TO RESIDENTS IN THE TOWNS OF THE CONERO PARK**

1. **Do you think that heavy tourist exploitation of the seaside could badly affect the characteristics of the beach and the possibility of use for residents? (1= not at all, 5= a lot)**

[ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **In the last years the presence of bathers**

[ ]  Has increased [ ]  Has been the same [ ]  Has decreased [ ]  I don’t know

**ONLY FOR TOURISTS/ EXCURSIONISTS**

1. **How did you find out about the "Conero"?**

[ ] The Internet [ ] Previous holidays [ ] Friends or acquaintances [ ]  Books, newspapers and magazines [ ]  TV

[ ]  Travel agents / tour operators [ ]  Events, fairs [ ]  Tourist brochures [ ]  Social networks [ ]  I live nearby

1. **In general, are you happy with the beach? (1= not at all, 5= a lot)**

[ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **Would you recommend to friends to choose this beach as a destination? (1= not at all, 5= a lot)**

[ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5 [ ]  I don’t know

1. **Do you think you will come back to Conero?**

[ ]  Yes [ ]  No

**Further recommendations to improve the beach?**

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Thank you for your time