**DATE**      /     /2016 **Time**     \_\_\_\_\_\_\_\_

1. **Town of residence**      \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. **Age  15-18  18-23  24-29  30-35  36-43  44-53  54-65  over 65**
3. **Sex  M  F**
4. **Level of study**  **primary school**  **middle school**  **diploma**  **degree**  **post graduate**
5. **Which is your starting point to get to the beach     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Questionnaire**

1. **When do you usually go to Mezzavalle?**

Monday Tuesday Wednesday Thursday  Friday  Saturday  Sunday  today is the first time

1. **How many times do you go to this beach during summer time?**

Up to 5 times  Up to 10 times  Up to 20 times  Other \_\_\_\_\_\_\_\_

1. **How do you usually reach the beach?**

On foot along the path n. 310 of Conero Park (north path/ Trave)

On foot along the south path (south path/Portonovo)

By boat  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **How do you get to the path?**

on foot  by my own private transport  by public transport  other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What time do you reach and when you leave the beach?**

6  7  8  9  10  11  12  13  14  15  16  17  18  19  20  21

1. **Do you know that Mezzavalle is in the Conero Natural Park ?**

Yes  No, I found out during this questionnaire

1. **Do you know that Mezzavalle is in the “Rete Natura 2000 (Site of Community Importance and Special Protection Areas)”?**

Yes  No, I found out during this questionnaire

1. **Does it feel like being in a Natural Park? (1=not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **What do you think about the following aspects of the beach?**

Tidiness  good  sufficient  not sufficient  I don’t know

Clean water  good  sufficient  not sufficient  I don’t know

Quality and quantity of the restaurants  good  sufficient  not sufficient  I don’t know

Safety  good  sufficient  not sufficient  I don’t know

Quality of warning signs  good  sufficient  not sufficient  I don’t know

Quality of the sea shore  good  sufficient  not sufficient  I don’t know

Quality of the sea floor  good  sufficient  not sufficient  I don’t know

Quantity of toilets  good  sufficient  not sufficient  I don’t know

Quality of toilets  good  sufficient  not sufficient  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Why do you go to Mezzavalle?**

For the beauty of the place

Because it is a free public beach

Because on weekdays it is calm and not busy

Because you can swim in safety

Because of good water quality

Because it is close to my permanent address

Because it is close to my summer home

For the tidiness of the beach

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **During your stay on the beach do you think that it is**

Too busy  Very busy  Quite busy  Not busy

1. **Do you think that the space you have on the beach is**

Generous  Sufficient  Not sufficient

1. **How important do you think the following aspects about the beach are? (1= not at all, 5= a lot)**

Safety and maintenance of footpaths  1  2  3  4  5  I don’t know

Tidiness of the beach and maintenance of toilets  1  2  3  4  5  I don’t know

Preservation of the natural environment  1  2  3  4  5  I don’t know

Public transport to the beginning of footpaths  1  2  3  4  5  I don’t know

Lifeguard service  1  2  3  4  5  I don’t know

1. **Are you satisfied with the following? (1=not satisfied, 5=very satisfied)**

Quality of public transport to the beginning of footpaths  1  2  3  4  5  I don’t know

Frequency of public transport  1  2  3  4  5  I don’t know

Condition of maintenance of the footpaths leading to the beach  1  2  3  4  5  I don’t know

1. **What measures should be employed to ensure sustainable tourism of the beach? (1= not at all, 5=a lot)**

Better surveillance to ensure compliance with regulations  1  2  3  4  5  I don’t know

Limit usage to a restricted number of people  1  2  3  4  5  I don’t know

Improve information about fragility of the natural environment  1  2  3  4  5  I don’t know

Improve information about sustainable use of the beach  1  2  3  4  5  I don’t know

Create serviced beaches (umbrellas, chairs, etc.)  1  2  3  4  5  I don’t know

Create beach reserves dedicated to evolution of natural

Environment  1  2  3  4  5  I don’t know

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **In your opinion, in time, what could the consequences of the heavy exploitation of the seaside be?**

Damages to the environment  Fire danger  Overcrowding  Price increase  Heavier traffic  Dirtier beach  Other\_\_\_\_\_\_\_\_\_\_\_

**ADDRESSED ONLY TO RESIDENTS IN THE TOWNS OF THE CONERO PARK**

1. **Do you think that heavy tourist exploitation of the seaside could badly affect the characteristics of the beach and the possibility of use for residents? (1= not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **In the last years the presence of bathers**

Has increased  Has been the same  Has decreased  I don’t know

**ONLY FOR TOURISTS/ EXCURSIONISTS**

1. **How did you find out about the "Conero"?**

The Internet Previous holidays Friends or acquaintances  Books, newspapers and magazines  TV

Travel agents / tour operators  Events, fairs  Tourist brochures  Social networks  I live nearby

1. **In general, are you happy with the beach? (1= not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **Would you recommend to friends to choose this beach as a destination? (1= not at all, 5= a lot)**

1  2  3  4  5  I don’t know

1. **Do you think you will come back to Conero?**

Yes  No

**Further recommendations to improve the beach?**

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Thank you for your time